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Sault College
of Applied Arts and Technology
sault ste. marie

Course Outline

MANAGEMENT SIMULATION I

BUS 301-2

revised January 1976

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REFERENCE MATERIAL:

Business Game(s) (first year students)
. (second year students)

Financial Post (weekly)

Globe & Mail (daily) "Report on Business)

Newsletters

Business Week

OBJECTIVE:

To provide the student with an opportunity to apply theoretical skills to the analysis and solution of Business problems and to acquire the ability to make business decisions and to observe the results of such decisions.

STUDENT GOALS:

The student will be expected to acquire the following skills -

1. A comprehensive approach to the assimilation of basic business facts, statistics, market information, current business events, and accounting statement information.
2. An analytical approach to the definition of business problems.
3. A practical approach to the solution of business problems, including an awareness of the human relations aspects.
4. A realistic approach to decision making and the implementation of decisions.
5. An awareness and interest in current business events in the fields of finance, marketing, labour relations and government actions.

METHOD:

Instruction will consist of lecture and case discussions, simulated business games, visits to outside businesses and discussion of current business events.

(second year students) Second year students will have the opportunity to become involved in the analysis and case write-up of actual business situations.

EVALUATION: Students will be evaluated on the following basis:

Tests	50%
Written assignments & games	25%
Class participation	25%
	<u>100%</u>

There will be no re-writes.